



MINUTES OF A MEETING OF THE BOARD OF DIRECTORS

September 20, 2014

A meeting of the Board of Directors (the "**Board**") of the Burlesque Hall of Fame, was held on Sunday, November 9, via telephone conference.

Directors Present:

Deb Roth, President
Linda "Dirty" Martini
Nicollette Daly, Treasurer & Secretary
Judy "Bunny" Brackel
Ted Handel
Jaye MacAskill

Directors Absent:

Dita Von Teese (excused)

Also Present:

Dustin Wax, Executive Director

Call to Order

The meeting was called to order at approximately 12:02pm PST / 3:02pm EST. A quorum of Directors was present.

Approval of Minutes

Nicollette Daly moved to approve the meeting minutes from the August 10 and September 20, 2014 meetings; Ted Handel seconded. Motion passed unanimously.

Director's Report

Dustin reported on his attendance at BurlyCon which he attended to promote the museum and participate in a panel. He commented on the amazing attendance, many of who are "newer" to the craft and community. We should try to engage emerging community members

A percentage of the proceeds of the classes will be donated to BHoF.

Dustin reported out on the Las Vegas Burlesque Festival which was produced by a new team this year, nothing significant to note.

Membership drive off to good start although not huge. We've started a campaign for members to take a photo with the membership card and post it on social media. Holly Rebel donated \$1,000!

Tiffany & Rae coordinated "Legend Sundays". Tiffany, Dusty Summers and Rita Alexander have all participated. Its been a successful start and we'll continue to work on it although we are taking a month off for the holidays.

Booze Brothels & Burlesque tour to start each tour at BHoF. Could drum up both visitors and support for the museum.

Old Business

1. Strategic plan

We all need to review the strategic plan and come prepared to talk about it for the next meeting.

2. By-law revision

Nicollette has not received any by-law revisions edits other than Dustin's. The document is shared and we should all review it and discuss final changes at the next meeting.

3. Honorary Board members

California law does not allow honorary board members. We want to do something for non-voting but valuable members. Some titles were thrown around and we agreed Dirty would reach out to Dita and ask her what she'd like her involvement to be. Additionally, we should consider asking these types of members to join the advisory committees. More discussion to follow.

4. Perspective Board members

Rob Ferguson joined the call and answered some questions. After he left the call we discussed his qualifications and fit on the Board. All agreed he'd be a great addition.

Jaye MacAskill moved to vote Rob Ferguson to the Board; Deb Roth seconded. The motion passed unanimously.

We are waiting to receive communication from Lily Jackson regarding her interest in the Board.

Neal Kendall's name has been floated as another possible member. All seem interested and approving of this. We need to reach out and find out if he is interested.

5. Letter to Community

Dustin has shared the letter via Google Docs so we can all make edits and suggestions. Changes to the letter due December 1.

New Business

1. Membership Drive

Dustin reported about this in the Director's Report above.

2. Real Estate

We continue to vet opportunities and available property. Nothing particular on the horizon but Dustin is definitely looking.

Adjournment

The meeting was adjourned at approximately 5:10 pm EST/ 2:10 pm PST .

Next meeting date and time

The next meeting is scheduled for Sunday, January 11, 2014 at 12pm PST/ 3pm EST.